



P: 201.843.5600
F: 201.843.5680
W: www.rosica.com
95 Route 17 South, Suite 109
Paramus, New Jersey 07652

PRODUCT RELEASE

THE PERFECT SHOWER GIFT FOR “DR. MOM”

At Less Than \$50, High-Tech Thermometer Is Accurate, Gentle, Non-Invasive

If there’s a new or soon-to-be-new mother in your life, there’s no better gift to give than the Exergen TemporalScanner™, a battery-operated infrared thermometer that is transforming the way parents take temperature—without resorting to rectal thermometers or waking sleeping infants. The Exergen TemporalScanner gives a temperature reading with accuracy comparable to a rectal thermometer, but is so gentle, even sleeping babies won’t be awakened. An easy, two-second “swipe” across the forehead is the only action needed to measure temperature.

With two dozen studies attesting to its accuracy and reliability, almost 30 percent of hospitals and physicians are currently using the Exergen TemporalScanner and recommending it to their patients. “We use it [the professional version] in our practice



The Exergen TemporalScanner™ is the easiest and most accurate way to take a child's temperature. Studies show it is as accurate as a rectal thermometer.

-more-

The Perfect Shower Gift for Dr. Mom...Add one

because it's gentle on our patients yet offers the accuracy we need," says Dr. Kenneth Cohen, a pediatrician based in Pembroke Pines, Florida. "The Exergen TemporalScanner is easy to use, durable and accurate. I recommend it to all our patients."



The Exergen TemporalScanner: The perfect baby shower gift!

The world's first and only temporal artery thermometer now measures more than 300 million temperatures a year. The Exergen TemporalScanner has a manufacturer's suggested retail price of \$49.99 and is available at Babies"R"Us, Toys"R"Us, Wal-Mart, Walgreens, Costco and Sam's Clubs around the country.

Exergen Corporation is an internationally respected innovator and leading manufacturer of an extensive line of patented infrared thermometers, scanners, sensors and controls used in a wide variety of industrial and medical applications for professional and consumer use. Founded by Harvard research scientist Francesco Pompei, Ph.D. nearly three decades ago in Boston, MA, the company continues to lead the way in its field by providing highly accurate results, with less invasiveness, greater comfort, and lower cost, and than with any other thermometry methods. The Exergen TemporalScanner is the only thermometer of any kind made in the U.S.A.

For more information, visit www.temporalscanner.com. For a sample or to schedule an interview with Dr. Francesco Pompei, contact Barbara Moss at barbara@rosica.com; (201) 843-5600.

###