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## NEWS RELEASE

### **IS IT THE FLU? TEMPERATURE MATTERS!**

#### **Correct Measurement Important for Flu Diagnosis, Administration of Early Antiviral Drugs**

According to the Centers for Disease Control and Prevention (CDC), the U.S. flu season peaks in January and February, affecting tens of millions of adults and children each year. Fortunately, new antiviral drugs can help to limit symptoms and shorten the flu's duration. However, because the drugs must be given early to be most effective, a *correct* diagnosis is critical.

Since one of the key identifiers for diagnosing flu correctly is the sudden onset of a high fever, getting an accurate temperature reading has never been more important. The Exergen TemporalScanner™ Temporal Artery Thermometer accurately gauges body temperature in just two seconds by capturing the naturally emitted heat from skin with a gentle swipe over the temporal artery, which runs across the forehead and is directly connected to the heart via the carotid artery. Over two dozen independent medical studies attest to its accuracy for people of all ages.

“Research proves that this is one of the most accurate ways to test for fever and it is clearly the least invasive,” says Exergen Corporation President Francesco Pompei, Ph.D., who developed and patented the infrared technology behind the product. “It provides an easier and more accurate way to take a temperature for children as well as adults and even seniors as it takes temperature with a gentle forehead scan.”

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## **The Proof's in the Temperature...add one**

The award-winning Exergen TemporalScanner is the only thermometer made in the United States and is tested six times for accuracy at the company's plant in the Boston, MA area. The newest model also features a silver-ion impregnated anti-microbial head that makes it the world's first self-disinfecting thermometer.

To use, simply depress and hold its soft tactile button and lightly scan across the forehead. A red LED light and soft beep indicate a correct scan. Ergonomically designed of injected molded plastic, this home version of the professionally acclaimed Exergen TemporalScanner features a high-contrast LCD temperature display, runs on one 9-volt battery (included), and meets or exceeds all regulatory requirements, including FDA, ASTM and UL.

The Exergen TemporalScanner is better for the environment, as it uses infrared sensor technology rather than the mercury found in traditional glass bulb thermometers and creates no environmental waste from probe covers. The Exergen TemporalScanner also never requires additional purchases, unlike tympanic (ear) thermometers which necessitate clean plastic probe covers with each new use.

The Exergen Temporal Scanner is available at Wal-Mart, Walgreens, Costco, Babies R Us, Toys R Us and Sam's Clubs around the country. The manufacturer's suggested retail price is under \$50.

Exergen Corporation is an internationally respected innovator and leading manufacturer of an extensive line of patented infrared thermometers, scanners, sensors and controls used in a wide variety of industrial and medical applications for professional and consumer use. Founded by Harvard research scientist Francesco Pompei, Ph.D. nearly three decades ago in Boston, MA, the company continues to lead the way in its field by providing highly accurate results with less invasiveness, greater comfort and lower cost than any other thermometry method.

For more information, visit [www.exergen.com](http://www.exergen.com) or contact Barbara Moss at [barbara@rosica.com](mailto:barbara@rosica.com), (201) 843-5600.

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