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## EXERGEN CORPORATION



Exergen Industrial Division

October, 2010

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### Halloween



You'll probably be passing out or eating a lot of candy this Halloween. Exergen IRT/c's and SnakeEye thermal switches are used in the processing and packaging. [American Candy](#) who made the wax lips, [Hersheys](#), [Sees Candies](#), and [Y&S Candies](#) who makes the Twizzlers, are all Exergen customers. Technical Notes on [Detecting Hot Melt Adhesive in Product Assembly & Packaging](#) and [IRT/c Non-Contact Heat Sealing Temperature Control for Packing Machinery](#) are implemented. [TRICK OR TREAT?](#)

### Quick Links

Dear Bob,

I hope everybody had a nice summer, it definitely felt like summer for a change with all the hot weather we had across the globe.

Now that Autumn is upon us, I'd like to share some applications that are related to this time of the year.

Exergen Industrial products do have a role in your Halloween, Oktoberfest, and Thansgiving celebrations. Check out our latest articles for some examples, enjoy the celebrations, and don't forget that October is [National Breast Cancer](#) awareness month!

Sincerely,

Bob Harris  
Industrial Sales Manager  
Exergen Corporation



## Oktoberfest

[Exergen Industrial Sales Europe](#) sells IRT/c.5's to an OEM in the baking industry called [Diosna](#), who needs tight temperature control in the mixing process. Measuring the temperature of bread and pastry dough while mixing is difficult at best with conventional contact thermocouple probes, due to breakage and possible contamination of the food. However, the temperature is quite important since too high a temperature will cause too much rise, leading to holes in the baked product, and too low a temperature will not allow the dough to rise sufficiently, resulting in a product that is flat. For more see [Technote # 43](#).



Over in Germany from the end of September to early October, the world's biggest fair is held. Over 6 million visitors come to Munich to celebrate. They dance to German music, enjoy carnival rides, and consume lots of wursts, cheese, beer, and breads. In Germany, bread is more than just a food - it is a part of the German culture. Germany produces more varieties of breads than any other country. We

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are proud to be associated with such an important part of the German culture, PROST!!!

## Thanksgiving

Temperature control is very important in the incubation process of a turkey egg. Exergen scanners are used by [Aviagen](#) during the incubation process of the turkey egg. [Exergen scanners](#) and [IRt/c's](#) are also used to measure cranberry temperatures by Ocean Spray and to inspect poultry at Perdue Farms.



Thanksgiving Day is a harvest festival celebrated primarily in the US and Canada. Traditionally, it is a time to give thanks for the harvest and express gratitude. In the United States, Thanksgiving Day falls on the fourth Thursday of November. In Canada it is celebrated on the second Monday in October.

Thanksgiving Day is also celebrated in the Netherlands. There is a big feast among families during this day and the meat of choice is the turkey with cranberry sauce on the side. Something to ponder while enjoying your Thanksgiving feast with your families!

## Other Exergen Happenings

Our medical division just launched a new [web page for the Cold and Flu Season](#), check it out for some helpful tips that will hopefully help you avoid catching a cold or flu this year.

With the World Series under way, along with the football season, you can catch our GameTime temperature sponsorships, along with temporal artery thermometer give aways on some of your local CBS and ABC radio affiliates.

And one last note, with the latest report from the US Department of Labor, the US Consumer Price Index has only risen 0.1%, which means that for the third straight year we will not have a price increase. The 2011 price list will be available by December 1, 2010, with some slight modifications but no price increases.

Thank you for taking the time to read our newsletter, have a safe and happy fall!

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